



# Lake City ARTSFEST

SATURDAY AUGUST 26TH 2023

PLATTSBURGH, NEW YORK  
ART, LIVE MUSIC AND FOOD

**SPONSORSHIP  
OPPORTUNITIES**




# ABOUT THE EVENT

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The Lake City Arts Fest aims to showcase the arts community in Plattsburgh, NY while providing the public with a chance to experience both local artists and draw inspiration from artists outside our own community. This free community event is family friendly and hopes to provide a platform for artists of varying degrees of skill to share their creativity with the community.

We know that it takes a whole community to help our local artists and creatives not only survive but thrive! That's why we are looking to our local businesses and organizations to share their support for the arts in Plattsburgh! Your contribution will go directly to funding programmatic elements of the Lake City Arts Festival as well as marketing and promotional initiatives.

The festival is being produced in partnership by The City of Plattsburgh and the Plattsburgh Arts Coalition, a local group of dedicated artists volunteering their time to supporting the arts community in Plattsburgh.



Building on the success of last year's inaugural event, The Lake City Arts Festival hopes to become a festival that highlights both the talent of our local artists and the collaboration of our businesses and organizations.

# SPONSORSHIP OPTIONS

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1

Sponsorship packages : three different levels of investments with perks for each of them.

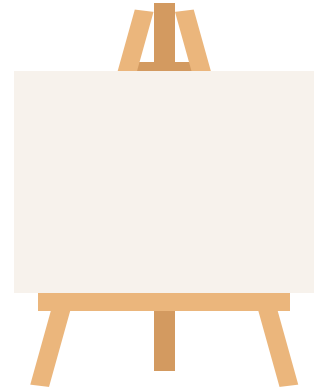
2

Programming sponsorship: direct funding a specific activity at the festival

# THE PACKAGES

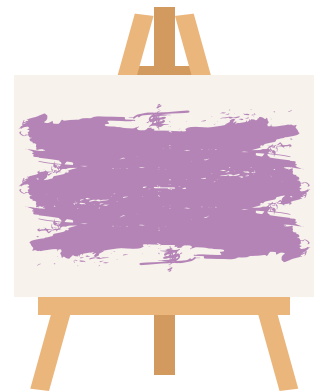
## THE CANVAS PACKAGE \$100 to \$500

- First sneak peeks to next year's event
- 10 raffle tickets
- Radio station inclusion
- Name on website



## THE PAINT PACKAGE \$800 to \$1000

- First sneak peeks to next year's event
- 10 raffle tickets
- Radio station inclusion
- Name on website
- Invitation to Press Conference + opportunity to speak
- Logo on marketing tools



# THE PACKAGES

## THE MASTERPIECE PACKAGE \$1500 and more



















- First sneak peeks to next year's event
- 15 raffle tickets
- Radio station inclusion
- Name on website
- Invitation to Press Conference + opportunity to speak
- Logo on marketing tools
- Thank You Gift from our artists!



## THE PERSONALIZED PACKAGE \$3000 and more

If you wish to donate more than \$3000, we would be happy to discuss personalized offers with you based on your expectations and our ability to fulfill them.

# THE PACKAGES

	\$100 - \$500	\$800 - \$1000	\$1500 and more
<b>First sneak peeks to next year's event</b>			
<b>Raffle tickets</b>			
<b>Radio station inclusion</b>			
<b>Name on website</b>			
<b>Invitation to Press Conference + opportunity to speak</b>			
<b>Logo on marketing tools</b>			
<b>Thank you Gift</b>			
<b>Artwork on store windows and logo on wayfinding signage</b>			

# THE PROGRAMMING SPONSORSHIP

## The Kid Zone

The event will have a special zone for kids, it will be located in Betty Little Arts Park. Sponsoring this zone would allow us to buy art supplies for the kids to use and have fun! Your logo will be visible in the zone.

## The Stage

There will be live music from 12pm to 6:00pm during the event. In total, the lineup includes 5 local bands and artists:

The minimum donation for this programming sponsorship is \$500. Your logo will be displayed on the stage.

# 2023 BUDGET

Budget Item	Cost
Music and Sound and Stage	\$5000
Kid's Programming Materials	\$600
Event Signs and Wayfinding	\$500
Promotions and Marketing	\$500
Website Hosting	\$190
Volunteer TShirts and Snacks	\$250
Event Insurance	\$500
<b>Total Budget</b>	<b>\$7,540</b>



Lake City  
ARTSFEST

**THANK  
YOU !**

[www.lakecityartsfest.com](http://www.lakecityartsfest.com)